

2 Day, \$ 825. or 4 Tickets

*"Demystifying the World of Corporate Finance
And Understanding the Financial Decision Making Process!"*

This unique two-day seminar is an extraordinary opportunity for corporate managers to delve into the world of corporate finance and understand the financial decision making processes!

At the heart of this seminar we will reveal the "behind-the-closed-doors" world of CFO's and their #1 activity...

FINANCIAL STATEMENT ANALYSIS

Course Outline

What you can expect from this course:

- You will learn to understand how corporate decisions are made which affect the organization at every level!
- We will perform indepth Financial Statement Analysis giving you a thorough understanding of "the numbers"
- You will learn how & why the "numbers" can look a lot different when presented to a banker vs. the tax man!
- We will show you how "the numbers" are used to determine the health of the organization.
- We will give you a glimpse of how and why seemingly healthy organizations rarely show a profit!
- You will do "the numbers"- ROI; ROE; ROA; Current Ratio; Quick Ratio; EBIT and More!
- We will perform Budget Analysis and justify it against the Corporate Financial Statement.
- You will learn how budgets are judged and (dis)approved at "the top" based on "the books".

Concepts Covered:

- Generally Accepted Accounting Principles
- Financial Statements and Projects
- Calculating the cost of sales
- Inventory (FIFO/LIFO)
- Depreciation
- Tax Depreciation vs. Financial Depreciation
- Time Value of Money
- Time Value of Money Computations
- Tax Reporting
- Cash Flow Equity
- Building Equity
- Corporate Equity vs. Management "Incentives". (Who comes first?)
- Corporate Structures